GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Telecasting advertisement on A.P. Tourism, in Sri Venkateswara Bhakti Channel (SVBC-TTD), Tirupati, A.P., during the programme of Ammavari Brahmotsavams, 2017 (i.e., from 15.11.2017 to 23.11.2107) – Sanction of an amount of Rs.3,61,080/- inclusion of all applicable Taxes - Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 42 Dated: 23-01-2018

Read the following:

1) From the Regional Manager (MKTG), Sri Venkateswara Bhakti Channel (TTD), Tirupati, A.P., Letter Dt: 09.10.2017.
2) Govt. Letter No. 3285/PMU/2017, Dt: 16.11.2017, YAT&C (PMU) Department
3) Bills from Sri Venkateswara Bhakti Channel (TTD), Tirupati, A.P., Invoice No. 320, Dt: 01.12.2017.

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O R D E R:-

In the reference 2nd read above, Government have issued Work Order to Sri Venkateswara Bhakti Channel (SVBC-TTD), Tirupati, Andhra Pradesh towards telecasting the advertisement on A.P.Tourism during the programme of Ammavari Brahmotsavams 2017 (i.e., from 15.11.2017 to 23.11.2107), for an amount of Rs.3,61,080/- (Rupees Three Lakhs Sixty One Thousand & Eighty Only) inclusion of all applicable Taxes. Accordingly, in the reference 3rd read above, the Channel have submitted the Invoice along with Telecast Certificate, and requested for sanction of payment.

2). Government after examining the issue, hereby, sanction an amount of Rs.3,61,080/- (Rupees Three Lakhs Sixty One Thousand and Eighty Only) inclusion of all applicable Taxes, to Sri Venkateswara Bhakti Channel (SVBC-TTD), Tirupati, Andhra Pradesh, towards telecasting the advertisement on Andhra Pradesh Tourism during the aforesaid programme of Ammavari Brahmotsavams 2017, in their channel.

3). The amount sanctioned at para-2 above, shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation, 11-State Development Schemes, SH-13-Tourism PMU, 260-Advertisement, Sales and Publicity Expenses"

4). The Drawing & Disbursing Officer, YAT&C (PMU) Department shall draw the amount sanctioned at para-2 above, and disburse the same to Sri Venkateswara Bhakti Channel (SVBC-TTD), Tirupati, Andhra Pradesh, through Bank. The following are the bank details:

Account Name	:	SRI VENKATESWARA BHAKTI CHANNEL
Bank Name	:	Andhra Bank

....2.

Bank Account No	:	013110100006311
Branch Name	:	TTD Administrative Building, K.T.Road, Tirupathi - 517501
IFSC Code	:	ANDB0000131
PAN No	:	AALCS3218E

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA, IAS
SECRETARY TO GOVERNMENT (T&C)

To
The Chief Executive Officer,
Sri Venkateswara Bhakti Channel (TTD),
Alipiri, Tirupati – 517507.

The Drawing & Disbursing Officer,
YAT&C (PMU) Department.

The Deputy Pay and Accounts Officer,
A.P. Secretariat Branch,

The YAT&C (PMU-Claims) Department.
Sf/Scs.

//FORWARDED :: BY ORDER//

SECTION OFFICER